



## Press Release

FOR IMMEDIATE RELEASE:

# ILLUMRA Offers World's First ZigBee® Rocker-Style Self-Powered Wireless Light Switch

*Lighting Manufacturers Can Now Provide a Physical Switch to Control Smart Light Bulbs and Lighting Systems with Battery-Free and Reliable Self-Powered Switches*



**Las Vegas, NV (CES), January 7, 2016** – [ILLUMRA](#) is expanding its lineup of proven Self-Powered Wireless Switch options to include support for ZigBee, all designed to support battery-less and wire-free installation in residential and commercial smart buildings. The switch is on display at CES in the EnOcean Booth #70329 Sands, Halls A-C

ILLUMRA's ZigBee Switch, leveraging EnOcean technology, provides users wireless control of their lighting and automation systems, faster installation, and lower maintenance costs using battery-free [energy-harvesting technology](#) <[bit.ly/1Rach1p](http://bit.ly/1Rach1p)>. The energy harvesting mechanism is powered by the motion of the user pressing the switch and is designed to operate maintenance-free for 20+ years. ILLUMRA Self-Powered switches have been reliably controlling EnOcean compatible lighting systems for 10 years.

The Self-Powered ZigBee Switch is available to OEM companies for control of LED light bulbs, dimmers, and lighting control systems, and is available with custom branding options.

The Self-Powered Wireless Light Switch with ZigBee Green Power creates new opportunities for wireless controls:

- Install a switch anywhere—no wiring required
- Control ZigBee compatible lights, thermostats, and other wireless devices
- Transmit data on both the switch press and release to support both on/off and dimming controls
- ZigBee Green Power and ZigBee 3.0 compatible

“Until now, ZigBee controls required either smartphone apps, or battery or line powered switches,” said Jan Finlinson, President of ILLUMRA. “We are excited to offer the proven Self-Powered Wireless Switch technology to ZigBee OEMs to enable flexible switch placement, no new wires, no maintenance and simplified installation.”

“ILLUMRA has been providing reliable control solutions for 10 years,” explained Jim O’Callahan, President of EnOcean, Inc. “Their expertise and track record of delivering innovative building control solutions will accelerate the adoption of the EnOcean energy-harvesting technology within the ZigBee community.”

The ZigBee Switch can communicate with globally-compliant ZigBee solutions compatible with the Green Power feature. Our wireless engineering partner [Constellation Labs](#) is available to help OEM’s with integration.

The ZigBee Self-Powered Wireless Light Switch is compatible with standard rocker-style faceplates. Products will be available in a variety of colors for qualifying OEM’s in Q1 2016.

With the market’s increasing focus on energy conservation, it’s time to become a part of the wireless control movement that uses automation and power-saving technologies to reduce energy consumption. [Sign up for early units here](#) <[bit.ly/1OLDAia](http://bit.ly/1OLDAia)>.

### About Illumra™

ILLUMRA is a leading North American supplier of lighting control and energy management systems. ILLUMRA is an EPA Energy Star Partner and develops wired and wireless HVAC and lighting controls for commercial buildings. Products are sold via distributors and OEM partners throughout the world. For more information about ILLUMRA and its products, please visit [www.ILLUMRA.com](http://www.ILLUMRA.com), or call (801) 349-1200.

ZigBee® is a registered trademark of the ZigBee Alliance.

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